

Who is ZYNC?

ZYNC provides a game-changing solution called ZKeep that will increase efficiency and provide secure, single-click access to all your payor portals. It saves a ton of time for the administrators and greatly improves the user's efficiency. Most importantly, we help you avoid potential risk to ePHI being accessed by unauthorized users.

Proof Points

- ZKeep is the first and only solution in the market solving payor portal access challenges
- Trusted by over 500+ Healthcare Providers Across the U.S.
- SOC2 Type-II Compliant

Key Benefits of ZKeep

- **Efficient User Access:** Achieve greater efficiency with one-click access to all payor portals. Less manual hassles with MFA codes, security questions, or maintaining individual passwords.
- **Simplify Admin Credentialing:** Minimize the time spent registering, resetting, and revoking user access. Plus, significantly reduce (if not eliminate) the number of support tickets for expired passwords.
- **Safe and Secure - IT Security & Compliance:** Ensure robust security measures for accessing ePHI, maintain 100% control over user access plus gain the ability to report & audit.

Why ZYNC?

- Greater User efficiency for accessing payor portals and other non-payor online apps.
- Reduce current portal admin burden
- Improved IT Security – no more concern about past employees still being able to access payor portals
- 30+ years of RCM and Web-Portal domain experience
- Quick and Easy Implementation
- Reasonable Monthly Subscription
- World-Class Client Success/Support

Target Market Segments

Acute Care Hospitals and Health Systems, Large Physician Offices and ASC's, Specialty Providers: Behavioral Health, LTAC, Dental Support Org. (DSO's), MSO's.

Target Audience

RCM, Billing, Business Office, Compliance, Internal Audit, Patient Access, etc.

Key Discovery Questions

- How many total Users access payor portals across your organization (incl. external)?
- Is the growing number of payor portals requiring MFA (2fa) bogging down your Admins or your login process?

- Describe your onboarding process for registering new Users for payor portal access, resetting their broken credentials, and revoking their access post-employment.
- Is your IT Security leadership confident there are no exposed portal credentials or unauthorized access to ePHI?
- Is your IT Security leadership hesitant about staff using personal devices to authenticate MFA (2fa)?

CLIENT QUOTES

"We now have control over ALL users' payor portal access in one spot. Based on our time studies we are saving 200%-800% per user around logging in, not counting savings by avoiding password hassles."

"No longer do we wonder who has access to payor websites or how often they log in. With ZYNC, we maintain full control and can audit and report down to the portal and/or user level"



ZYNC SALES CONTACTS